R.A. Smith National Provides Sitework Engineering, Surveying for New Cabela’s Store in Ashwaubenon, Wisconsin

BROOKFIELD, Wis. — R.A. Smith National – a multi-disciplined civil engineering and surveying firm – Brookfield, Wis., is providing complete site design services to Cabela’s for a new store in Ashwaubenon, Wisconsin. The approximately 100,000-square-foot store will be located at US 41 and Lombardi Avenue near Lambeau Field in the Village of Ashwaubenon, Brown County. The store will be located in the Titletown Development area being developed in conjunction with the Green Bay Packers.

Services being provided by R.A. Smith National include surveying, site planning, sitework engineering, landscape architecture, irrigation design and ecological services.

R.A. Smith National previously provided engineering and surveying services to Cabela’s for their Richfield, Wisconsin store. Cabela’s other Wisconsin store is located in Prairie du Chien. Cabela’s is the World’s Foremost Outfitter® of hunting, fishing and outdoor gear.

About R.A. Smith National, Inc.

R.A. Smith National, Inc., www.rasmithnational.com, is one of Wisconsin’s leading consulting engineering firms, providing multi-disciplinary services to government and the land development industry. Our comprehensive services include civil engineering, surveying, construction services, ecological services, landscape architecture, irrigation design, water resource engineering, geographic information systems (GIS), visualization and 3D laser scanning. Our offices are located in Brookfield (corporate headquarters) and Appleton, Wis., Orange County (Los Angeles), Calif., and Tarentum (Pittsburgh), Pa.


R.A. Smith National’s mission is to deliver excellence, vision, and responsive service to our clients. The company is driven by core values that include accountability, client satisfaction, innovation, positive work environment, ethics and integrity, and community and professional involvement.

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